

KazNARU is implementing the "Green Campus" program for sustainable development and environmental protection.



Information Letter

April 02, 2025. As part of the implementation of the "Green Campus" and "Green Office" projects, supported by the Institute of Green Sustainable Development and sponsored by Coca-Cola, specialized containers for plastic collection have been installed on the university campus. This step reflects the university's aspiration to become a leader in environmentally safe waste management and responsible use of natural resources.

The plastic collection initiative has become part of a large campaign for plastic waste disposal under the "Taza Kazakhstan" program. It aims to create a cleaner environment, develop a culture of material recycling, and reduce the negative impact on the environment. The project also supports efforts to green the campus, improving conditions for students and faculty to study and relax.

The appearance of the containers is the first step towards a long-term strategy. The university plans to actively involve students in volunteer movements related to plastic collection, energy and water conservation, and careful use of natural

resources, including both renewable and non-renewable ones. These programs not only contribute to the development of eco-consciousness among students but also strengthen the community united by the common goal of environmental protection.

Among the key tasks of the initiative is raising awareness about the importance of plastic recycling and separate waste collection. The university organizes information campaigns, lectures, seminars, and practical classes so that students can actively participate and share their knowledge about the importance of preserving the environment.

Collaboration with Coca-Cola, known for its initiatives in sustainable development, ensures high-quality containers and supports educational activities. The company actively advocates for minimizing plastic use and promoting recycling, making it a valuable partner in the program's implementation.

The "Green Campus" and "Green Office" projects open new horizons for the sustainable development of the university and inspire students and faculty to adopt environmentally conscious behavior. This initiative will be the starting point for creating a system that will help the university become a model of ecological responsibility and careful use of resources. Together, we can contribute to a future where harmony between humans and nature becomes a reality.